



SMS2MAIL

Official Rate-Card October 2006

Pricing	Package	Standard	Fix*	50.000 €	100.000 €	150.000 €	200.000 €
	Duration	4 weeks	4 weeks	1 year	1 year	1 year	1 year
Basics	set-up	3.000,00 €	10.000,00 €	2.000,00 €	1.000,00 €	500,00 €	250,00 €
	Contact (= sent e-mail)	1,00 €	n/a	0,85 €	0,80 €	0,75 €	0,70 €
	Telco FREE for sms consumer (3688 nl/3699 fr)	0,50 €	n/a	0,50 €	0,50 €	0,50 €	0,50 €
	Telco Paying for consumer (3535 nl/3545 fr)	0,25 €	n/a	0,25 €	0,25 €	0,25 €	0,25 €
Add-ons	Additional infocode	500,00 €	500,00 €	250,00 €	125,00 €	unlimited	unlimited
	Indexed infocode	2.000,00 €	2.000,00 €	1.000,00 €	500,00 €	unlimited	unlimited
	Additional week	500,00 €	500,00 €	n/a	n/a	n/a	n/a
	Dedicated shortcode	6.000,00 €	6.000,00 €	6.000,00 €	4.500,00 €	3.000,00 €	0,00 €
	e-mag 4 pages	3.000,00 €	3.000,00 €	2.000,00 €	2.000,00 €	2.000,00 €	2.000,00 €
	e-mag additional page	500,00 €	500,00 €	500,00 €	500,00 €	500,00 €	500,00 €

* Maximum 15.000 contacts / > 1 € per additional contact + telco cost as indicated above

Basics	set-up standard/fix package	- campaign management (implementation sms shortcode, infocodes, e-mail handling and reporting) - 2 sms shortcodes and 1 infocode are automatically included in each campaign (nl and fr) - Free for the consumer 3688/3699 - Paying for the consumer 3535/3545 - i.e. Your brand name
	shortcode	
	infocode	
Add-ons	Additional infocode	- i.e. Brand A, Brand B, Win, Test, Info
	Indexed infocode	- provides 1 DOMAIN and 10 SUBDOMAINS (i.e. Brand 1 up to Brand 10 or Brand Win, Brand Text, Brand Info,...)
	Dedicated shortcode	- your own shortcode for your company and all your SMS2MAIL campaigns...i.e. 3916 = FORTIS campaigns)
	E-magazine	- mini-site in the shape of an on-line magazine. Minimum 4 pages.